



Dear Friend:

My name is Michael Suhy, Co-Founder of the Allison Rose Foundation (ARF) and Fire Chief at Cuyahoga Heights Fire Department. 1 in 13 children in the U.S. has a food allergy. My daughter Allison (Ally) was one of them. Over the past two decades food allergies have become a growing epidemic and almost everyone is affected—whether they live with them or love someone living with them. However, they continue to be misunderstood, and lives are unnecessarily lost.

Ally lived with a severe peanut allergy since she was a toddler, but never had a life-threatening reaction until her college freshman year at Ohio University. In November 2017, I visited for our first Dad's Weekend together. Within a few hours after saying goodbye to Ally, I received the call that every food allergy parent dreads. Ally developed a food allergic reaction, went into anaphylaxis, and after days of hope the lack of oxygen she endured during anaphylaxis took her life.

My family turned this tragedy into purpose with the Allison Rose Foundation, a 501(c)3, dedicated to changing the lives of food allergy families through education, awareness, research and advocacy. We have also engaged firefighters from across Northeast Ohio to become our food allergy instructors.

**ARF is hosting its annual Yellow Brick Road celebration Saturday evening, February 4, 2023, from 7:00 p.m. until 11:00 p.m. at the Embassy Suites by Hilton Cleveland Rockside. We are raising funds to expand our educational curriculum, training and scholarships, grant stock epinephrine, create additional awareness campaigns, contribute to research and advocate for change to save lives.**

This year we hope to reach out even more to give guests the “courage” and “heart” to educate and advocate for food allergy awareness and we need your help.

**We hope you will support us by becoming a sponsor and/or donating in the form of silent auction items, prizes for raffle baskets and anything that will draw as many people as possible. The goal is to surpass our past attendance and fundraising results, ultimately increasing opportunities to save lives. The Allison Rose Foundation is a 501c3 tax-exempt organization, Tax ID #83-1999490.**

Attached is a description of this year's sponsorship levels. They can be secured either online at, <https://2023YBRC.givesmart.com>, or by mail to P.O. Box 31842, Independence, Ohio 44131. Feel free to reach out to me directly regarding auction items and prizes for raffle baskets. We appreciate your assisting us in bringing communities together to benefit our food allergy families.

Thank you for your support,

Michael Suhy  
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